GOVERNMENT OF INDIA
TOURISM AND CULTURE
LOK SABHA

UNSTARRED QUESTION NO:2900
ANSWERED ON:10.03.2003
VISIT OF TOURISTS TO GUJARAT
SAVSHIBHAI MAKWANA

Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether visit of tourists of Yatradham in Gujarat has declined after the communal disharmony;

(b) if so, the details thereof;

(c) whether the Government have any proposal to attract foreign domestic tourists; and

(d) if so, the steps taken in this direction?

Answer

MINISTER OF TOURISM AND CULTURE (SHRI JAGMOHAN)

(a): No, Sir.

(b): Does not arise.

(c) and (d): The Department of Tourism, Govt. of India has the following short-term andlong-term plans to make tourism more attractive and thereby attracting more foreign/domestic tourists:

? Positioning and maintaining tourism development as a National priority activity;
? Enhancing and maintaining the competitiveness of India as a tourism destination;
? Improving India's existing tourism products and expanding these to meet new market requirements;
? Creation of world class infrastructure;
? Developing sustained and effective market plans and programmes;
? Special thrust to rural and small segment tourism;
? Attention to civilizational issues and issues pertaining to civic administration, good governance and also of social and cultural values; and
? Development of tourism circuits and tourism-cum-cultural hubs.